Dear Valued Client,

We are now offering telemedical services that can better protect all of us:

* LAMENESS RECOGNITION: Let us confirm or deny suspected lameness in your horse prior to setting up and appointment.
* PRE-APPOINTMENT REVIEW: By preemptively evaluating your horse, we can shorten the appointment time dramatically as well as better prepare for the evaluation and/or treatment process.
* POST-APPOINTMENT REVIEW: This permits us to perform regular recheck evaluations without the time, expense, and risk currently associated with on-site visitation.
* FULL SOUNDNESS CONSULTATION: With ample materials, we can often perform comprehensive soundness examination of your horse from a remote location.
* PREPURCHASE SCREENING: We can preemptively screen your horse to determine if full on-site examination is worthwhile. This enables you to scrutinize more prospects within a designated budget and time-frame.
* PREPURCHASE VIDEO REVIEW: We can detect abnormalities that may require special attention during on-site examination, even if we’re not the practice that’s performing it.
* FULL PREPURCHASE CONSULTATION: Current digital capabilities enable us to participate directly in any prepurchase examination, even if we’re not physically present.
* DIAGNOSTIC IMAGE INTERPRETATION: Of course we can review radiographic, ultrasonographic, scintigraphic, thermographic, CT, and MR images from anywhere.
* GENERAL PROBLEM QUICK CHECK: Not sure if you need to call the vet? *Let us make the judgement.* It’s possible that your horse does not require immediate on-site attention.
* INSURANCE REVIEW: Check with your company… on-site examination may not be required in all cases.
* COLLEAGUE-TO-COLLEAGUE: Need a specialist to review your case? Your veterinarian has direct teleconsulting access to all equine professionals in the network.

Let’s streamline the application of equine veterinary medicine… for the health and safety of us all.

Sincerely,

[YOUR NAME]

[YOUR LOGO]